AMARNATH KEMSARAM

Product Owner · Project Manager | AI & HealthTech SaaS · Platform Integrations · 0→1 Builder

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SUMMARY

Product leader with 10+ years of experience, including 8+ years of product management as a founder and product owner, taking software from 0 to 1 and on to scale. Founded **Splitstream**, a bootstrapped multistreaming SaaS that grew to 20,000+ users and 980 paying customers, including people at Everton FC, Kaspersky and the German Bundestag. At Fountane, a US venture studio, owns product and delivery end-to-end for a **HIPAA-compliant AI diagnostic-results platform** built for a US digital-health company: a 13-person cross-functional team, a 12-month roadmap delivered on schedule, and 2 million+ reports delivered since launch. Hands-on full-stack background (JavaScript, Node.js, Angular), so specs are written to be built, and prototypes get built when needed.

EXPERIENCE

Fountane Makerspace — US-based venture studio **Aug 2019 – Present**
Senior Project Manager *(Product Owner scope)* Jun 2023 – Present
Project Manager *(incl. hands-on full-stack development)* Aug 2019 – May 2023

AI Diagnostic-Results Platform · *US digital-health client · HIPAA-compliant · 13-person team across Engineering, Design, Product, Data & QA (multi-timezone)*

- **Roadmap & delivery:** Defined and executed a 12-month roadmap across patient, admin and clinician portals, AI data pipelines and HIPAA-compliant infrastructure; delivered on schedule with no compliance violations.
- **Growth:** Drove a 30% uplift in daily active users by locating drop-off points in Google Analytics and internal analytics, prioritising fixes into sprints and validating after release. The platform has delivered 2 million+ reports since launch.
- **AI Smart Reports & LLM chat:** Led requirements and delivery of condition-specific AI reports that turn diagnostic results into follow-up screenings, including an LLM chatbot built into the reports and iterated across multiple release cycles with clinical, engineering and UX stakeholders; load-tested report infrastructure for 5× volume.
- **Clinician workflow & automation:** Added a clinician approval layer so no report reaches a patient unreviewed (auth, DOB-gated preview, quick search), then bulk CSV approve-and-deliver, auto-approval, and calendaring and reminder workflows to speed up delivery and raise patient engagement; plus an internal service tool with clinician group chat.
- **Care-navigation chat:** Moved navigator chat onto a third-party care-messaging platform, then re-platformed it in-app with that platform's chat SDK so patients message navigators without leaving the product; webhooks auto-create users on report approval.
- **Platform:** Drove SSO across all portals, a data-infrastructure migration, a payments-in-chat POC, and post-launch cloud cost optimisation.
- **Sprint Health (internal tool):** Built a sprint-health tracking tool for the client delivery team in one week (Jun 2026), hosted within the client's environment.

StayNow · *B2C online travel agency · pre-seed · 15-person team across Engineering, Design, Product & QA*

- **0 to market:** Took the platform from discovery (personas, journeys, competitive analysis) to public launch in 15 months: 4 web portals and 2 mobile apps, reaching 2,000+ monthly sign-ups after launch.
- **Execution:** Owned backlog and sprint cadence across design, frontend, backend and mobile; restructured the team into independent pods, raising sprint output 25% (story points) at the same release cadence and shortening delivery timelines.
- **Trips:** Conceived a collaborative trip-planning feature (shared wishlists, voting, chat and split payments) after research showed group travellers were juggling WhatsApp, spreadsheets and separate payment apps; 80% of beta users adopted it, and its invites became a major sign-up source.

Earlier ventures · *Project Manager, Aug 2019 – May 2023*

- **Multi-product ownership:** Defined requirements, user flows and priorities for TrunkDrop, Savvyshoppers, ConnectingOutdoors and several early-stage prototypes, writing production JavaScript at critical milestones to unblock engineering.
- **People:** Mentored and trained Associate Product Managers in discovery, backlog management and stakeholder communication.

Clay Engine Pvt. Ltd. — Splitstream · multistreaming SaaS, global · company incorporated Jan 2019 **Jul 2018 – Dec 2022**
Founder & CEO *(Director)* Full-time Jul 2018 – Jul 2019 · part-time & advisory to Dec 2022

- **Built 0 to 1:** Defined the product from concept (roadmap, backlog, UX) and built it full-stack in Angular and Node.js, shipping to market in 6 months with a team of 5.
- **Engineering depth:** Personally built the core APIs, payments, authentication and DevOps infrastructure, and solved the scaling problems that came with fast growth.
- **Scale:** Grew to 20,000+ users and 980 paying customers with no outside funding; sign-ups doubled month over month for three months after the v2 launch. Paying users included people at Everton FC, Kaspersky and the German Bundestag.

Mordor Intelligence LLP — Hyderabad **May 2016 – Jul 2018**
Research Analyst, *ICT & Emerging Technologies (Research Associate, May 2016 – Apr 2017)* May 2017 – Jul 2018

- Authored 30+ in-depth ICT market-research reports; promoted to Research Analyst within 12 months and went on to lead the Advanced Technologies vertical.

SKILLS

Product: Roadmapping · Discovery & user research · Prioritisation · OKRs & KPIs · Agile/Scrum · A/B testing · Go-to-market · Competitive analysis · Stakeholder management

AI / LLM: LLM feature integration · AI chatbots & conversational support · Prompt engineering · Agent harness engineering · Local LLMs

Platform & compliance: REST APIs · SSO · SDK & webhook integrations · Payments (Stripe) · Secure auth workflows · HIPAA / healthcare data pipelines · Databricks

Technical: JavaScript · Node.js · Angular · React · AWS · ESP32 / IoT (MQTT) · Raspberry Pi

Analytics & tools: Google Analytics · Funnel analysis · Mixpanel (familiar) · JIRA · Confluence · Asana · Azure DevOps · Figma

INDEPENDENT HARDWARE BUILDS

- **Self-hosted e-ink dashboard (Aug 2025):** ESP32 with an e-ink display on an open-source stack, served entirely from a local Raspberry Pi.
- **Remote actuator over MQTT (Sep 2026):** ESP32 and servo that physically presses a device button on command over the internet via MQTT.

EDUCATION

B.Tech, Electrical & Electronics Engineering **2012 – 2016**

Hyderabad Institute of Technology and Management (HITAM), affiliated to JNTU Hyderabad

- **Best Academic Project award:** Project 2K16, for designing and building a self-sustaining hydrogen fuel-cell car.
- **Leadership & competitions:** Chief Organising Officer, Esparto 2015 · Winner, national-level technical presentation challenge (Esparto 2015) · Runner-up, national-level Tech Quiz (Technovalue 2013, IEEE).

VOLUNTEERING & PROGRAMS

- **Teach For India:** Volunteer teacher (2022–2023), mathematics and science for underprivileged children in government schools.
- **Programs:** Launchpad 2025 Phase I pre-incubation, InnovatED × Teach For India (Jan–Feb 2025) · Reinventing Schools Starter Program, The Circle × Teach For India (2024).